



restore
HYPER WELLNESS

Cryo-Plunge Sponsorship Proposal

Restore Hyper Wellness
Illinois Franchise Group
Charity Event

March 7 - 9, 2025

Restore Illinois Studios -
Deerfield, Northbrook, Evanston, Oakbrook Terrace,
West Loop, and Lincoln Park

Contacts: Angela Onesti & Julia Witort

Phone 224-343-6947

Website www.restore.com

Email aonesti@restore.com & jwitort@restore.com

Contents

TOPICS OF THE PROPOSAL



01. INTRODUCTION

03. ABOUT US

04,05. ABOUT CRYO-PLUNGE

06. ABOUT OUR CHARITY PARTNERS

07. SPONSORSHIP BENEFITS

08. SPONSORSHIP PACKAGES

ABOUT RESTORE



Our Ethos

Restore Hyper Wellness is the award-winning industry leader and creator of an innovative new category of care—Hyper Wellness®. It involves a system of total balance, energy and proactive healing. It's our belief that this holistic approach to wellness is what's missing from conventional healthcare. Which is why we've made it our mission to bring Hyper Wellness to as many people as possible through our cutting-edge modalities and expert guidance. We do more for you so you can do more of what you love.

About Cryo-Plunge

2025 marks our 5th annual Cryo-Plunge.

Cryo-Plunge is our take on the Polar Plunge. We offer Whole Body Cryotherapy sessions for only \$20 the entire event weekend (March 7th -9th) -- and 100% of proceeds go to local charities.

For those who don't know, cryotherapy is ancient practice made for the modern age. For thousands of years, people have leveraged sub-zero temperatures to boost energy, advance healing, achieve more restful sleep and defy signs of aging. Revive your body and tap into your full potential – all in just 2.5-3 minutes!

Cryo-Plunge is a high traffic and exciting weekend. All of our clients and local partners get excited to raise money for a good cause, while doing something good for ourselves!

[Click here for video.](#)



Check out our video to learn more about the event.



Cryo-Plunge Over the Years

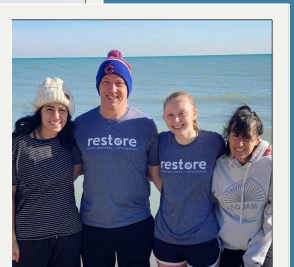
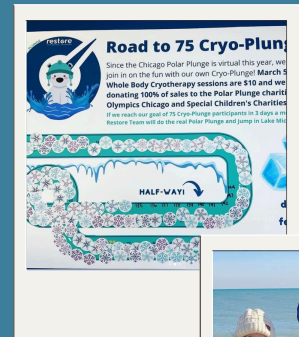


2021

THE FIRST CRYO PLUNGE

Cryo-Plunge was created with a vision of giving back to our communities that supported us throughout Covid. We saw it as an opportunity to come together, support a meaningful cause, and prioritize wellness for ourselves and each other. We were completely overwhelmed by the support at our 3 Restore studios, and knew we had to make this an annual event!

In 2021, we raised \$3,880 & completed 388 cryo sessions.



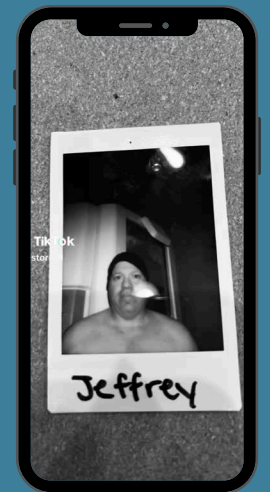
Our team did the real polar plunge after!

2024

LAST YEAR

With excitement building each year and now 6 Restore studios around to participate, we see a bigger and better turnout. More local businesses want to participate in our event and the community is very engaged!

In 2024, we raised \$11,702.40 & completed 743 cryo sessions.



2025

THIS YEAR

On our 5 year anniversary of the event, we want to make 2025 our best year yet! This year we're introducing the opportunity for businesses to become sponsors to raise additional money for our charity groups.

This year, we hope to raise \$20,000 with the help of sponsors.



About Our Charities



TotalLink to Community is a Northbrook-based nonprofit that helps individuals living with intellectual and developmental disabilities ages 18 years or older and their families in the north suburbs of Chicago. TotalLink's mission is to empower adults with disabilities to thrive by working, socializing, learning, and contributing in our communities - making their families, workplaces, and communities better for it. Learn more about TotalLink [here](#).

Supported by our Evanston, Northbrook, and Deerfield studios.



Northeast DuPage Special Recreation Association (NEDSRA) improves the quality of life for thousands of people with disabilities each year, by providing them with a variety of recreational and social programs. The programs are offered in partnership with eight park districts and three village recreation departments. Learn more about NEDSRA [here](#).

Supported by our Oakbrook Terrace studio.



UPS for Downs is a Chicago area parent directed, non-profit organization offering support, education, and encouragement for parents, families and others who love and care about persons with Down syndrome. We inspire community acceptance by sharing with others the presence, potential, and abilities of people with Down syndrome.

Learn more about UPS for Downs [here](#).

Supported by our Lincoln Park and West Loop studios.



Benefits for Sponsors

Increased Brand Exposure

Sponsors will benefit from high visibility through social media promotion, email marketing campaigns, and having their logos prominently displayed on event t-shirts. The Cryo-Plunge weekend draws significant attention from the community, creating a valuable opportunity to showcase your brand to a highly engaged audience.

Community Engagement & Positive PR

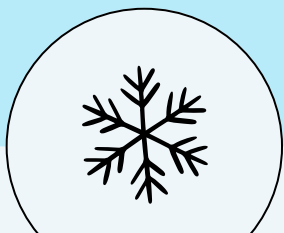
Aligning your company with a charitable event like the Cryo-Plunge helps strengthen your connection to the local community. It demonstrates corporate social responsibility and creates positive brand associations by supporting a cause that gives back.

Collaborative Networking Opportunities

The Cryo-Plunge event attracts a variety of businesses, clients, and local partners, creating an environment to build relationships, foster new collaborations, and increase awareness among potential partners or customers.

Sponsorship Packages

Join us by becoming a sponsor. Sponsorship fees will go towards event supplies, promotion, and will be donated back to charities. **Spots will fill up fast, and there is limited availability.**



Snow Package

Become a Snow Package sponsor and gain valuable exposure for your brand! This entry-level sponsorship ensures your business reaches a wide audience. You'll also have the opportunity to include an item in our exclusive goodie bags, helping your brand make a lasting impression. Show your support for a great cause while benefiting from increased visibility!

Includes:

- Social Media Feature (7,000+ follower reach)
- 1 coupon / donation for goodie bags for all attendees (up to 1,000 reach)
- 1 Raffle Prize from your business (up to 1,000 entries)

\$250



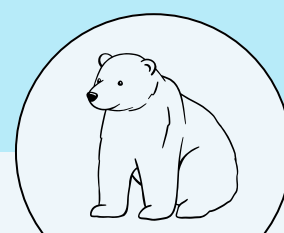
Penguin Package

Upgrade to the Penguin Package and enjoy a premium sponsorship experience! This tier includes everything in the Snow Package, but more brand visibility. As an added bonus, your company's logo will be featured on our event t-shirts, ensuring lasting visibility as participants proudly wear them.

Includes everything in the Snow Package PLUS:

- Tabling slot for two hours (allows your business to interact with our clients)
- Team Block for 5 members to participate in the Cryo-Plunge event
- Small logo on our t-shirts (given to all participants)

\$500



Polar Package

For maximum exposure and impact, choose the Polar Package, our most comprehensive sponsorship tier. In addition to all the benefits of the Penguin Package, your business will be prominently featured with a large logo on the event t-shirts, solidifying your role as a top supporter of this meaningful cause.

Includes everything in the Penguin Package PLUS:

- Tabling slot for two hours **ALL 3 DAYS** (allows your business to interact with our clients)
- Team Block for 10 members
- Large logo on our t-shirts (given to all participants)

\$1,000

Tabling opportunities will come on a first come, first serve basis!

restore. do more.

Thank you!
We can't wait to
take the plunge
with you!

Contacts: Angela Onesti & Julia Witort

Phone 224-343-6947

Website www.restore.com

Email aonesti@restore.com & jwitort@restore.com